Open Source

[ The story of Herbert ]
Hi, I’m Jason [ @JasonAgnew__ ]
I’m a [ Good | Bad | PHP | Full Stack ] Developer
So Herbert was my first [real attempt] at open source
Herbert: open sourced framework for building WordPress plugins (with a walker as an icon?)
Good Dev + Bad Env = Imposter Syndrome
My only goal] Fall in love with coding again
What I needed

- No rules
- No client
- No serious expectations
- And I needed to do in office hours
Introducing Herbert: The down-to-earth, open-source @WordPress plugin framework — @HerbertPHP
100 stars on Github within 4 days
Check out the @HerbertPHP #wordpress plugin framework, some beautiful code architecture there!
Love the organization / public API on a lot of the different components.
I felt validated [other people think I’m smart]
5 days after launch it was clear Herbert was broken
# I needed help

- It required a complete **rewrite**
- Significantly increased **code complexity**
- It was no longer a **sunday project**
I learnt a lot from other people
[ But more importantly, you have to ]

*pick the right project*
Keep it small and code it within 2 weeks
Solve only one issue [but] save the average developer 1-2 days
# Before you tell the World

› Write good **documentation**
› Build a **brand**
› Get a **second opinion**
› Then **wait** 2 weeks
Hold on, my [company | boss | partner] won’t let me spend 2 weeks on open source
Open source doesn’t have to mean it’s on Github, it’s a [mindset | giving back | ... ]
Teach your company the value of sharing, it can start with tutorials
So what is the value?
credibility = contracts
critical feedback = better processes
freedom to explore = motivated people
[Right I’m with you but] is there way we can open source our IP without hurting our sales?
You could open source components of your product or service [Github Hubot]
... Or open source it all and offer it as service

[ Gitlab, WordPress ]
Do I know if it really works?

[ Well I intend to find out ]
DevOps without the hassle.

Let Peggy do the heavy lifting. With one click you can provision a server ready for you to deploy any project from Git. Plus it's free.
What’s happening with Herbert now?
[ 276 stars, but I’ve become the problem ]
Thanks

[ @JasonAgnew__ ]