

WordCamp Edinburgh

Sponsorship Packages

Why sponsor WordCamp Edinburgh?

Being a sponsor gives you an awesome opportunity to invest in the WordPress community, at the same time you get exposure to people interested in WordPress, which is a vast and varied community. The support received helps to deliver a quality event at a low cost, as we are non-profit, this is invaluable.

“WordCamps are informal, community-organized events that are put together by WordPress users like you. Everyone from casual users to core developers participate, share ideas, and get to know each other.”

WordCamp Central - <https://central.wordcamp.org>

Here are our sponsorship levels with details of what they include:

The Castle - £750

Limited to 3

- 3 tickets to WordCamp Edinburgh.
- Large logo placed on site sidebar or footer (300 x 250).
- A link, logo and description on the WordCamp Edinburgh website (Sponsors Page).
- Individual blog post and social media update to acknowledge you as a sponsor.
- Acknowledgment and thanks from the stage.
- Individual slide during the conference introduction.
- Dedicated table area to give away your own SWAG, or promotional items of your choice.
- Logo in “thank you” email to all attendees, this is after the event.
- Of course, our thanks for helping to make it all possible!

The Holyrood - £500

Limited to 3

- 2 tickets to WordCamp Edinburgh.
- Medium logo placed on site sidebar or footer (250 x 150).
- A link, logo and description on the WordCamp Edinburgh website (Sponsors Page).
- Individual blog post and social media update to acknowledge you as a sponsor.
- Acknowledgment and thanks from the stage.
- Shared slide introducing you during the conference introduction. Shared with other Holyrood Sponsors.
- Opportunity to give away your own SWAG, or promotional items of your choice.
- Logo in “thank you” email to all attendees, this is after the event.
- Of course, our thanks for helping to make it all possible!

Single Malt - £250

- 1 ticket to WordCamp Edinburgh.
- Small logo placed on site sidebar or footer (200 x 100).
- A link and logo on the WordCamp Edinburgh website (Sponsors Page).
- Group blog post, and a social media update to acknowledge you as a sponsor.
- Shared slide introducing you during the conference introduction. Shared with other “Single Malt” Sponsors.
- Of course, our thanks for helping to make it all possible!

The Wee Sponsor - £50

- 1 ticket to WordCamp Edinburgh.
- Branded text link on our website.
- Of course, our thanks for helping to make it all possible!

Donations

If you would like to donate but the desired amount does not fit into the above options, please let us know. We are happy to receive any donation, as they help make WordCamp Edinburgh possible, and indeed other WordCamp events. All proceeds go to the Non-profit WordPress Foundation.

The End.